

Below are the things that the YPSF for Devon County Council spoke about at their meeting on 16<sup>th</sup> February 2008.

Jill Borrow the County Sports Officer came to meet us and asked about a wide range of things - below is her plan for the session - which was really good and the things that young people said.

We thought popping the balloons was great - and we really liked planning a new town. It was also good to help Jill decide the priorities for her work plan.

Our next meeting is on March 29<sup>th</sup> at 10.30 am at County Hall.

**Saturday 16<sup>th</sup> February**

**Young People's Scrutiny Forum**

**Jill Borrow - County Sports Development Officer**

#### **Format for the Session**

1. Who I am and what I do
2. What I would like to ask the Forum to help with  
2012  
Sports Events  
Sports Strategy input  
Sports funding and project development
3. Activity
4. Discussion over the Key Issues

#### **My Contact Details**

***Jill Borrow***

County Sports Development Officer

Children and Young People's Services Directorate

Devon County Council

Great Moor House

Bittern Road

Exeter, EX2 7NL

Tel: 01392 382861

Fax: 01392 382695

Mobile: 07870 573068

E-mail: [jill.borrow@devon.gov.uk](mailto:jill.borrow@devon.gov.uk)

Web: [www.devon.gov.uk](http://www.devon.gov.uk)

**Active Devon - Getting everyone in Devon active for life**

**[www.activedevon.org](http://www.activedevon.org)**

## **My Key Sports Issues 2008**

- **Preparation for 2012 Olympics and Paralympics**
  - **Team Devon and the Five Flames**
  - **Event planning**
  - **School based proposals**
  
- **Devon Youth Games 2008**
  - **Saturday 28<sup>th</sup> June 2008 at Plymouth - Opening Ceremony at Brickfields Stadium**
  - **District Teams - all except East Devon currently**
  - **Volunteering opportunities**
  
- **Special School Games 2008**
  - **Wednesday 2<sup>nd</sup> July at Marjons, Plymouth**
  - **Teams from many Special Schools across Devon, and from other Schools**
  - **Volunteering opportunities**
  
- **County Sports Strategy**
  - **Identifying where there are gaps in provision**
  - **Setting up a Steering group to assist with development of Strategy**
  
- **Funding for Sport and Project Development**
  - **Handout with some sources of funding - Any suggestions on format/content/usefulness/distribution etc**
  - **Other sources available from the Funding Information Officer - we can also provide some assistance with applications**
  - **What ways could we promote sources of funding and project development to Young People's groups?**
  
- **Careers Advice, provision of Work Placements in Sport**
  
- **Sports Project Development with Partners**

**What are your Key Sports Issues?**

## Activity Number 1

### The Balloon Game

20 - 30 minutes

In your balloon is an aim relating to sport.

#### Individually

- a. Get the aim out of your balloon.
- b. Think about why your aim should be the highest priority of all of them - can you tell the other group members why your aim is so important?

#### As a group

- c. Listen to everyone make the case for their aim.
- d. Rank the aims in the priority order that the whole Group think are important with 1 being the most important

## 2 Set up a Sports Sounding Board

### A. Divide into 2 groups

#### 1 Sports Events Group

Your task is to think about the following:

- What sports events would you like to see in the run up to the 2012 Olympics/Paralympics in Devon?
- Who else could you work with?
- When would they be held - every year or how often?
- How will you promote the events?
- How will you work with your promotion and communications department to achieve this?
- How can you get everyone involved?
- How will you work with your equal opportunities and inclusion department to achieve this?

Discuss this in your group for 20 minutes and put down your ideas on the posters then either select someone to feedback to the whole group at the end or feedback as a team.

## 2 Set up a Sports Sounding Board

### A. Divide into 2 groups

#### 2 Daily Physical Activities for All Group

Your task is to think about the following:

How can you get the whole population of Devon becoming more physically active?

Include Schools, Youth Clubs, Workplaces, Older People's Organisations, Others

What activities can Devon offer?

What do you think is needed in Devon to help encourage more sports participation?

How will you work with your communications department to achieve this?

How will you work with your equal opportunities and inclusion department to achieve this?

Discuss this in your group for 20 minutes and put down your ideas on the posters then either select someone to feedback to the whole group at the end or feedback as a team.

### **3. Now take on new team roles for 15 minutes**

**You are the Promotion and Communication Department and your task is to promote the ideas that came out of the two previous groups.**

**How can you promote Sport in Devon?**

**Who should your messages be aimed at?**

**Who could you work with?**

**What methods could you use for promotion?**

**Put your ideas on the poster for the other group to read.**

### **3. Now take on new team roles for 15 minutes**

**You are the Equal Opportunities and Inclusion Department and your task is to consider the ideas that came out of the two previous groups, and provide ideas on how they can ensure that everyone has equal opportunities to take part in sport?**

**What groups do you think are not currently getting the same opportunities as others?**

**What Devon groups should be particularly focused on?**

**Who else do you need to work with to make the necessary changes?**

**What methods can you use to make sure that everyone has the opportunity to take part?**

**Put your ideas on the poster for the other group to read.**

**To get more People participating in  
Sport and Physical Activity**

**To make sure everyone has the same  
opportunities for participating in  
Sport & Physical Activity**

**To get more people working or  
volunteering in Sport & Physical  
Activity**

**To support all Devon Athletes to  
achieve their full potential**

**To raise the profile of the  
Paralympics and Disabled Sport in  
Devon**

**To promote Devon as a venue for  
major Sports events**

**To encourage tourism in Devon for  
sports holidays**

**To build more sports facilities in  
Devon**

To promote the Olympics and Paralympics in Schools and Youth Clubs and increase the amount of Sports activities offered

To encourage more family based sports participation

To have inter town Sports Competitions

## **The Brown Bear Team - Sam and Rosemary**

### **Daily Physical Activity**

- 1. After work clubs for Adults**  
**After School clubs for Children and Young People**
  - promoting sports clubs for any abilities/some for fun at times that are appropriate - after work/ lunch breaks.
- 2. Integrate sports into close knit communities and host competitions between certain people in certain disciplines.**
- 3. Lots of sports clubs - i.e. rugby, football etc. Lots of water based activities in summer. More less-competitive activities.**
- 4. Cheaper and more advanced specialist facilities.**
- 5. We can do lots of advertising on local radio, newspaper, Church/Village Hall, other sports facilities, and word of mouth.**
- 6. We will have lots of different ability and age groups - i.e. Some for Olympic trainers, beginners who want to train to high standards, some to chat, some purely for keeping fit.**

**Team Monkey - Caspian and Laura**

**Sports Events**



**Posters**

**Using promotional materials**

**Teachers**

**Youth Clubs**

**Youth Workers**

**Other Young People**

**Websites**

**Through Youth Centres**

**Taster Days for Different Sports**

**Surveys**

**Equal Opportunities Department**

**People coming into schools to talk to pupils  
about Olympics**

**More opportunities for alternative sports**

**They could make it intriguing and known to  
everyone**

**Listen to Young People's Opinions**

**Encouragement**

**School Bulletins**

**Information Packs**

**Promoting?**

**Every Half Year - more people can take part!**

**When?**

**Communications etc**

**Promoting - How?**

**Work with?**

## **Youth Scrutiny Forum**

### **Ranking of Aims for Sport**

**16 February 2008**

- 1. To promote the Olympics and Paralympics in Schools and Youth Clubs and increase the amount of Sports activities offered**
- 2. To get more People participating in Sport and Physical Activity**
- 3. To make sure everyone has the same opportunities for participating in Sport & Physical Activity**
- 4. To encourage more family based sports participation**
- 5. = To support all Devon Athletes to achieve their full potential**
- 5. = To raise the profile of the Paralympics and Disabled Sport in Devon**
- 7. To get more people working or volunteering in Sport & Physical Activity**
- 8. To promote Devon as a venue for major Sports events**
- 9. To build more sports facilities in Devon**
- 10. To have inter town Sports Competitions**
- 11. To encourage tourism in Devon for sports holidays**